



Levin.Kate@gmail.com

Photoshop | Indesign | Illustrator | Dreamweaver | After Effects

Retouching Compositing Color Correction Key Art Logos
Page Design Page Layout Cover Design Typography Packaging OOH
Print Ads Marketing Materials Direct Mailers Invitations Packaging
Apps HTML JQuery E-Blasts E-vites Web Banners Social Media Icons
Pre-Press Production Slicing Assets Color-Proofing RGB to CMYK Conversion
NewsPrint Spot Colors Mechanicals Pre-Flighting Brand Management

Work Experience

- 11/07- Present** **Freelance Graphic Designer/Production Artist (Print/Digital)** New York, NY
- *HarperCollins Publishers, Oxford University Press, Regan Campbell Ward (Pharmaceutical Advertising)*
- 07/13- 3/14** **Production Designer (Digital), ScrollMotion** New York, NY
- Front end design and production for mobile Ipad apps for leading pharmaceutical company. Slicing assets. Building charts in illustrator. Creating png sequences for Scrollmotions using After Effects.
- 7/08- 3/12** **Graphic Designer/Production Artist (Print/Digital), SpotCo** New York, NY
- **Design, layout, key art design & art retouching of advertising materials for nationally & internationally branded advertising campaigns:**
Head production artist and designer of materials for large accounts including TONY® winning *Billy Elliot the Musical*, and *Chicago the Musical* as well as limited run Broadway plays such as *Bloody Bloody Andrew Jackson*, *Red, Oleanna*, and *RENT*:
 - ♦ **Print Advertising:**
Direct mailers, marketing collateral, packaging, postcards, invites, magazine and newspaper ads featured in nationally printed publications such as *The New York Times*, *The New Yorker*, *Time Out* & *Entertainment Weekly*.
 - ♦ **Print Outdoor Advertising (OOH):**
FOH theatre dressing, billboards (Times Square, etc), step & repeats, subway posters, large scale signage, vendor umbrella's, taxi tops, bus wraps, bus sides.
 - ♦ **Digital Advertising:**
Banners, web graphics, social media, wire framing, web portals, E-vites & E-blasts.
 - ♦ **Pre-Press Production of Advertising Materials:**
Color correcting advertisements and keyart for newsprint/CMYK/Spot Color, preparing files for press, photo retouching, compositing, web optimizing images, color correcting and proofing images for press, checking proofs & preparing work and building mechanicals for varied templates such as for Bus Wraps, Billboards and Street Stand Umbrella's
- 8/07- 2009** **Permalence Graphic Designer, HarperCollins Publishers** New York, NY
- **Cover Design, Layout and Art Retouching:**
Worked with Movie Tie-in books in alliance with *Dreamworks*, *Disney*, *DC*, & *Marvel Entertainment* as well as Children's books under the *Festival* imprint. Built and prepared mechanicals to be sent to the printer & re-sized mechanicals to fit into various reprint templates.
- 1/06 - 6/07** **Graphic Designer/Production Artist, Marvel Comics** New York, NY
- **Design, layout and compositing of covers for 35 titles for the X-Men and Marvel Adventure's offices.**
 - **Design and layout of recap and letters pages and interior layout of comic books**
 - **Scanning and art retouching**
 - **Logo Design**
 - **Preparing book files to be used on the web and in digital comic book reader applications.**

Education

University of Maine at Farmington, BFA

Farmington, ME